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Pittsburgh, Pennsylvania, USA

Team PH Launches New Website

Platform designed to amplify patient stories, raise funds for research, grow patient support and build grassroots chapters around the world.

Imagine going through each day where simplest household tasks not only leave you tired but also breathless. This is the norm for people living with pulmonary hypertension, and it often causes patients to feel isolated. With the unveiling of a new website, Team PHenomenal Hope aims to empower patients by giving them a voice that reaches beyond their front door and across the globe.

“My hope is that people will clearly see that Team PH is about supporting our PH family through the creative use of endurance sports to build community, raise money for medical research and move together toward a greater good,” said Dr. Patricia George, founder of Team PHenomenal Hope (Team PH), about the fresh site.

The nonprofit got its start in 2012 as a small group of cyclists racing to raise money for pulmonary hypertension (PH) research and awareness. In a short time, the organization evolved into a team of nearly 90 athletes around the world and across the spectrum of sports – from cycling and running to mountain climbing and skiing.

“Team PHenomenal Hope outgrew its former online presence,” said executive director Chris Field. “The organization is now about much more than engaging in endurance racing events to raise awareness of pulmonary hypertension – although, we still do this in a very strong way on a national scale. We needed a way to fold in our message about the services we are starting to bring to the patient community.”

These services and programs include:

- **#LetMeBeYourLungs:** Team PH pairs athletes with volunteer patient participants. Athletes race for their match, who oftentimes provide words of encouragement and help with fundraising. Together, they raise awareness of this critical disease and of the need for continuously improved treatments and a cure.
- **Unmet Needs Patient Impact Fund:** Designed to address the needs of people living with pulmonary hypertension, the fund provides a series of direct-to-patient microgrants that match the immediate unmet needs in their life.
- **PHenomenal Impact Fund for Global PH Research:** Established in 2016 with a \$50,000 base – raised

- by Team PHeNomenal Hope athletes and the PH patient community – this conservatively-invested fund will support grants for medical research to improve treatments or to find a cure for pulmonary hypertension. Awards will be disbursed to medical researchers in various parts of the world.
- **Amplifying Patient Voices:** Team PH continues to use its robust and growing digital platform to give a voice to the patient community, their caregivers, as well as its athletes who derive inspiration from the patient community.
 - **International Team Development:** Through partnerships with athletes and leaders in the international pulmonary hypertension community, Team PH is laying the foundation for a global movement to raise PH awareness.

“We want patients around the world to know they are not alone – that there are others in this race with them, and that we, as athletes and friends, take their stories to heart and stand alongside them,” George said.

About Team PHeNomenal Hope

Team PHeNomenal Hope was created to bring together a worldwide team of individuals to build a community and improve the quality of life for those living with pulmonary hypertension (PH). The unique aspect of Team PHeNomenal Hope is our use of the culture and spirit of endurance racing to unify patients, care providers, athletes and philanthropists to achieve our mission, which is to: provide a novel platform of endurance athlete/patient partnerships in order to amplify the stories of pulmonary hypertension; provide seed funding and support to grassroots chapters around the world; and develop sustainable funding programs that support research and innovative means of patient support. Learn more at <http://teamphenomenalhope.org/>.